



# Invitation

## Career Talk: From Profile to Hired

The **Unisa Directorate: Counselling and Career Development** invites all students to our upcoming **Career Talk: From Profile to Hired**.

Be seen to get hired! A big part of the job-search process is registering on recruitment websites, uploading your CV, making your profile visible and applying to suitable vacancies. This presentation will provide actionable tips and strategies to guide you through the process of creating an effective online jobseeker profile that delivers results, with a focus on transferable skills and informal work experience. Join this session with Pnet to find out how to make your profile work for you and move you from “profile” to “hired”.

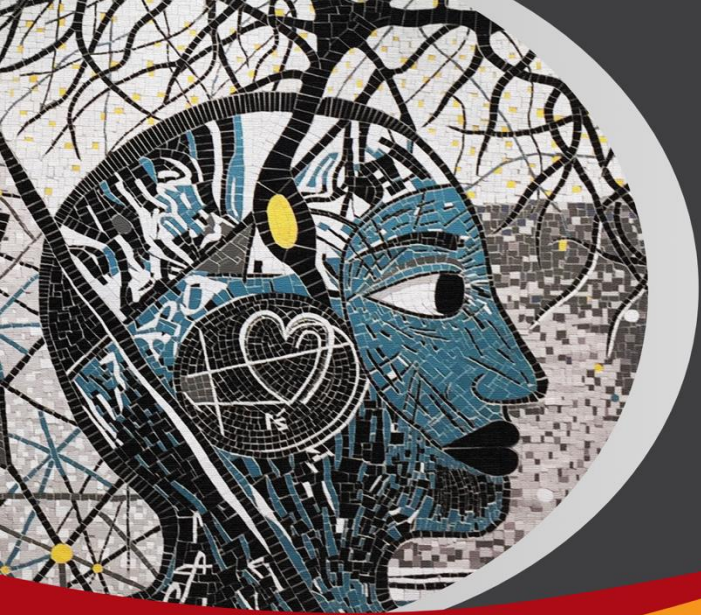
**Date:** 12 May 2026

**Time:** 12:00-13:30

**Register for the online  
career talk**

<https://tinyurl.com/4ck5pbek>





# Programme

## **Career Talk:** **From Profile to Hired**

**12 May 2026**

|              |                                  |  |
|--------------|----------------------------------|--|
| <b>12:00</b> | <b>Welcome</b>                   | <b>Ms Mandu Makhanya</b><br>Unisa Directorate: Counselling<br>and Career Development |
| <b>12:05</b> | <b>From Profile to<br/>Hired</b> | <b>Ms Michelle Dobson</b><br>Head of Brands, Pnet                                    |
| <b>12:50</b> | <b>Q &amp; A</b>                 | <b>Ms Leza Deyzel</b><br>Unisa Directorate: Counselling<br>and Career Development    |
| <b>13:20</b> | <b>Vote of thanks</b>            | <b>Mr Bheki Mzobe</b><br>Unisa Directorate: Counselling<br>and Career Development    |